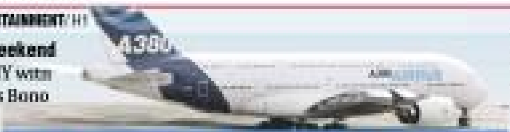
NEWS / A4

Arlegui homeowner still missing her fav rocking chair

ENTERTAINMENT / H1

A weekend in NY with U2's Bono



'It's huge!' It's bigger than Pacman, it's Superplane

Manny's new fight: Save Philippine eagle



PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS

Friday, October 12, 2007

JDV backs off; 'sham' impeachment rap goes to slaughter

IT WAS THE SPEAKER WHO BACKED off.

Palace fixes 190 solons

Pro-GMA lawmakers given P.5M in cash, promised P70M in pork



BATTLING FOR POLITICAL SURvival for the third time in as many years, President Macapagal-Arroyo yesterday summoned loyal congressmen to Malacañang and, in a show of strength using "send-off gifts," forced Speaker Jose de Venecia to back off from an impeachment move.

GMA taps local gov't execs anew for show of force

90% of journalists slain since 2001 exposing graft

TOWNS AWARDS

10 outstanding women hailed including PDI CEO



Palace: No way we'll show Neda records to Senate

WEATHER FORECAST

Second FRONTPAGE

Police warn of terror attacks

Abu Sayyaf planning bombings after Ramadan, says PNP chief

ABU SAYYAF REBELS PLAN TO resume a bombing and terror campaign in Mindanao this week when the Muslim fasting month of Ramadan ends today, Philippine National Police Chief Director General Avelino Razon warned yesterday.

'Not for condoms only'

Muslims end month of fasting

WHAT'S INSIDE

'Rehashed, recycled,' prosecutor says of Erap bid vs conviction

By Jocelyn R. Uy

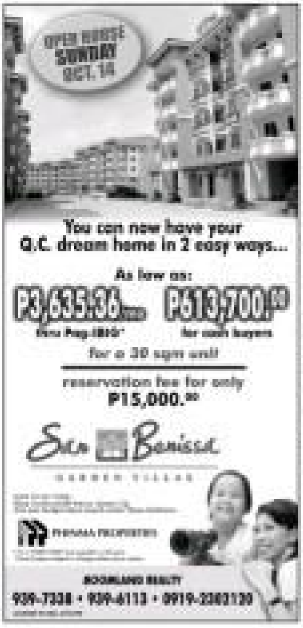
Misinformed

Familiar tack

No three-day pass

Soldiers, cops get lecture on 'amparo'

By Nikko Dizon



ARLEGUI MANSION

'We were a simple family living in a decent house'

By Kenneth M. del Rosario

Simple life

Seized by Marcos

Market value



CyberEd stinks, says DepEd critic

By Jerry E. Esplanada

'Indecent haste'

Fill the gaps

Batangas port posts hike



Government Warning:
Cigarette smoking is dangerous
to your health

Canada probers mum on Pinay's slay

Cracks showing in Fil-Am solidarity vs 'Desperate' slur

'Doing business in China' seminar





Rights of 40 detained Army soldiers violated, says Biazon



BIAZON

No charges

'Dilatory actions'

Reversed recommendation





The UERMMMC–Institute for Studies on Diabetes Foundation, Inc.
The Philippine Society of Diabetologists, Inc.
The UE–ISDFI Alumni Association, Inc.
Invite all Students and Alumni
to the

9th RICARDO E. FERNANDO PROFESSORIAL LECTURE

by

Prof. Erol Cerasi

(Professor Emeritus at the Hebrew University Hadassah Medical School in Jerusalem)
on the "Story Behind the β-Cell"

at Seven o'clock in the morning of October 13, 2007

Isla Ballroom EDSA Shangri–La Hotel Ortigas Center, Mandaluyong City

MESSAGES









It is with great pride and pleasure that I welcome you to the 9th Ricardo E. Fernando Professorial Lecture.

Programme

October 13, 2007

MORNING SESSION

12:30 am **The 9th Ricardo E. Fernando Professorial Lecture:**
Prof. Erol Cerasi, MD
"The Story Behind the β-Cell"

AFTERNOON SESSION

Theme: **ISDFI GOES RETRO**

Working Committees

Special Thanks
MAJOR SPONSORS
ABBOTT LABORATORIES

MINOR SPONSORS

Kidnapped Pinoy back soon from Nigeria

10 outstanding women hailed including PDI CEO

Return to roots

Climate change research

DNA analysis



Manny's new fig
Save Philippine

Palace to Senate
minutes of Ned-

For national interest

Policy turnaround

/prexy

Manny, Ara star in new movie

Puno: Garcia trying to drive a wedge between Lakas and Kampi

ght: eagle

Green plans

Show biz and reality TV

e: No, we'll not show a's meetings on NBN

Behind closed doors

Mismatch of interests

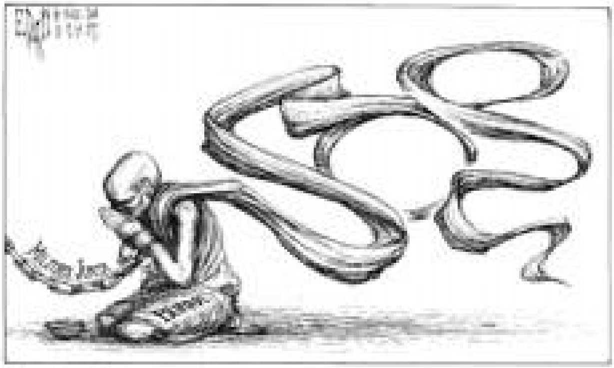


INQUIRER

OPINION

Lame excuses

EDITORIAL



Beware of judges about to retire

AS I SEE IT

Neal H. Cruz

Humane veneer

FOREIGN COMMENT

That schools may become dream-weavers

PASSION FOR REASON

Raul C. Pangalangan

Whistle-blowers as a threat to governments

ANALYSIS



Amando Doronila

Outstanding women

AT LARGE



Rina Jimenez-David

'La Naval' and a medallion from a Thai king

LOOKING BACK



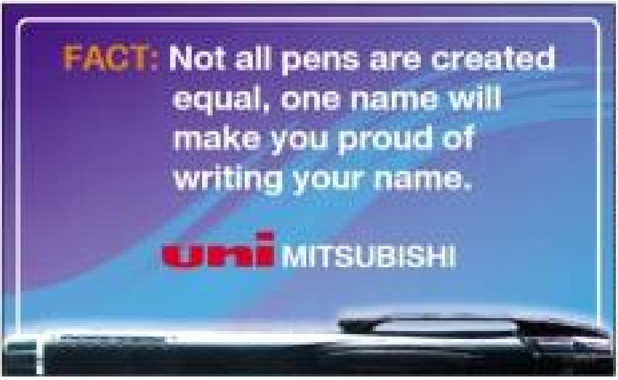
Ambeth R. Ocampo

3 R's plus one?

PINOY KASI



Michael L. Tan



When obedience becomes dangerous

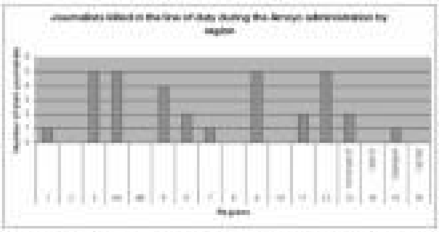
LETTERS

Growth is not all economic



90% of journalists slain since 2001 exposing graft

Figure 3: Deaths by region



[illegible]

Killing of Mariano

[illegible]

Case of Philip Agustin

[illegible]

Similarities

[illegible]

Internationally infamous

[illegible]

Most dangerous zones

[illegible]

Well-known pattern

[illegible]

'It's huge!' It's bigger than Pacman . . .

[illegible]

3 basketball courts

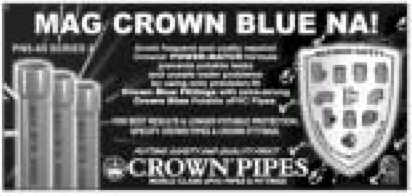
[illegible]

Cleaner, quieter

[illegible]

150-hour tour

[illegible]






Clearly, we're moving forward and flying high.
Philippines
Finally Philippine Airlines, the country's no.1 airline, successfully exits rehabilitation.
Despite its entry into the Amended and Restated Rehabilitation Plan in 1999, the nation's flag carrier has showed outstanding improvement, beating fatal market threats and accomplishing one of the greatest turnaround stories the industry has ever known.
With great pride and honor, Philippine Airlines ends its recuperation period. The remarkable team efforts of the PAL management and 7,300 workforce have propelled the organization to rise above turbulent times; and still clearly emerge as No.1 in the country's airline industry.
And so with all our countrymen, we look forward to much brighter days ahead as we celebrate this momentous achievement.
Philippine Airlines
Clearly No.1
www.philippineairlines.com
Widest Network • Largest Fleet • Most Passengers Flown • Highest Total Sales Revenue • IATA Operational Safety Audit Certified

JDV delaying tactic for ouster of 2 Cabinet men, GSIS chief

Palace fixes 190 solons; pro-GMA solons given P.5M in cash

JDV backs off; 'sham' impeachment rap goes to slaughter

GMA taps local gov't officials anew for show of force

Across the NATION

Gov tags cops in vigilante killings

DIGOS CITY—DAVAO DEL SUR GOV. DOUGLAS Cagas yesterday accused the local police of direct involvement in the series of summary executions of suspected criminals here.

Vigilantes

Police record

Davao situation

Gangland

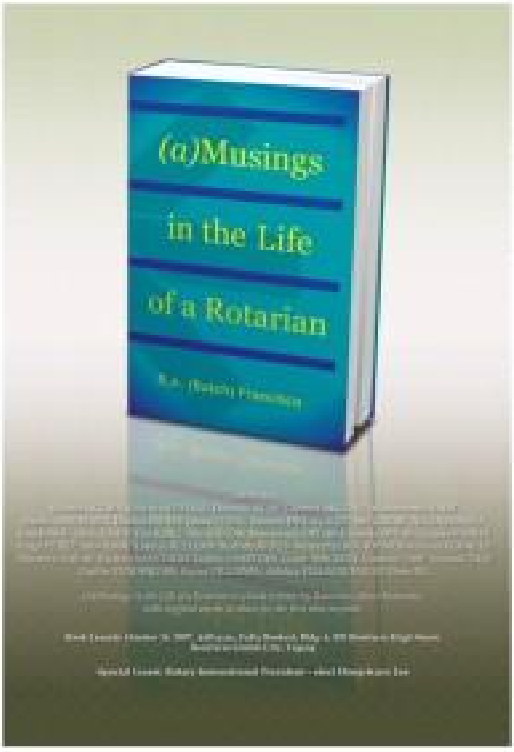
Top Mindanao Army officer says more JI men enter Sulu

Dulmatin aide

Funding sources



RAIN, RAIN, GO AWAY



Comelec notes few bets listed for youth polls



ELECTION officials, led by acting Comelec chair Resurreccion Borra, defend the budget for the barangay and SK elections in Congress.

Only 28

Deterrent

Trouble ahead

Poll-related



BILLBOARD CRAZY
A worker rolls up the gigantic canvas of an advertising company on a billboard frame in Baguio City.

CENTRAL LUZON EXERCISES

RP-US war games to resume

CLARK FREEPORT—SCALED DOWN LAST year as a custody issue hounded a US Marine convicted of raping a Filipino named "Nicole," military exercises between the Philippines and US armed forces are resuming full-scale in Central Luzon starting Oct. 15.

The two-week Talon Vision and Amphibious Landing Exercises are having 4,500 Filipino and American troops as participants, according to Col. Alejandro Camagay Jr., commander of the host unit here, the [illegible] Air Base Wing.

Japan based

About 3,000 American participants are coming from the Third Marine Expeditionary Unit based in Okinawa, Japan, and from the [illegible] Expeditionary Strike Group based in Sasebo, Japan.

They will hold ground, air and naval interoperation training with their Filipino counterparts.

The exercises were suspended and replaced by community outreach projects last year following the November 2005 Subic rape case.

The warships USS Essex, USS Juneau and USS Fort McHenry will be used in the exercises to be held in US military bases turned freeports in Clark and Subic, Basa Air Base in Floridablanca, Pampanga, and Fort Magsaysay in Nueva Ecija, it was learned.

Other projects

These annual exercises, resumed under the 1998 Philippine-US Visiting Forces Agreement, aim to "improve interoperability between US forces and the Armed Forces of the Philippines as well as increase readiness and strengthen the professional relationship between the two countries."

Outreach projects such as the repair of school buildings and repainting of classrooms are scheduled in Olongapo City.

Tonette Orejas, Inquirer Central Luzon

Newsbriefs

Cops nab 3 con men

[illegible]

Poisoning spoils end of fasting

[illegible]

Edwin O. Fernandez, Inquirer Mindanao

Quake rocks Ilocos Norte

[illegible]

Alternative energy in Catanduanes

[illegible]

Transport firm sacks 270 workers

[illegible]

Jeffrey M. Tupas and Jolly Gelina, Mindanao Bureau

Cashier seen in P5M LTO fund loss

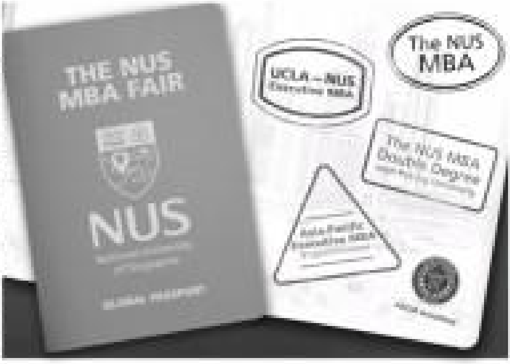
[illegible]

5 babies come out of woman

[illegible]

Slain pastor's widow revives case vs Army men

[illegible]





NEWS

Unicef lauds SC for milk code ruling

'Victory for breastfeeding'

No ban, just regulation

Strict guidelines

SC gives courts DNA test powers



Aplus METRO

Editor Rosario G. Olpaxapol

Cops open landfill gates to garbage trucks

Prov'l, municipal officials' row over dump unresolved

By Kristine L. Alave, DJ Yap and TJ Burgonio

THE NEW LANDFILL IN RODRIGUEZ TOWN IN RIZAL WAS opened for trucks loaded with garbage after the provincial police unlocked its gates yesterday, Rizal Gov. Casimiro Ynares III said.



A RESIDENT of Rodriguez town holds up a streamer against the closure of the landfill on orders of Rizal Gov. Casimiro Ynares III.

Tullahan Bridge reopens to motorists on Monday

By Margaux C. Ortiz

THE TULLAHAN BRIDGE IN VALENZUELA City will finally be open to motorists beginning Monday.

3 ex-Manila cops found guilty of kidnap for ransom

Cops open landfill …



Pandacan oil depot case out of our hands, says Lim

China makes major gains in air-defense radar

Pollution 'matter of life or death,' says Hong Kong leader

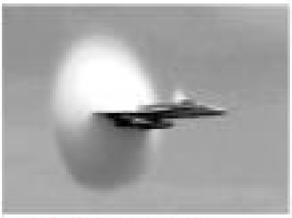


Amid shrinking farmlands, Chinese may turn to potatoes

Saudi reformists want king to do more

Report recounts horrors of US youth boot camps

Student, 14, shoots 4 then kills self at US school



BREACHING THE BARRIER

Chemistry Nobel winner Gerhard Ertl a catalyst for industry



ERTL

The WORLD

Judge suspends Bush effort on illegals

A FEDERAL JUDGE IN SAN FRANCISCO ORDERED an indefinite delay on Wednesday of a central measure of the Bush administration's new strategy to curb illegal immigration.

Burma to hold gems sale despite boycott call



SPORTS

Editor Teddyvic E. Melendres   Assistant Editor Francis T. J. Ochoa

Pacquiao wants unbeaten Valero

Says Venezuelan WBA champ too cocky

By Recah Trinidad

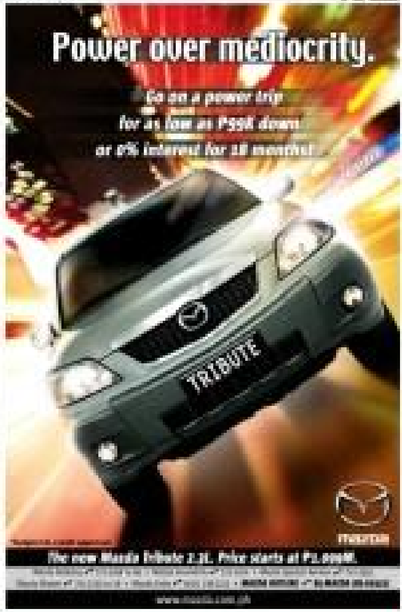
GUAM—MANNY PACQUIAO WANTS WBA SUper featherweight champion Edwin Valero for his next fight.



VALERO

PACQUIAO/A24



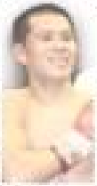






Dec. 8 rematch for Peñalosa?

So eyes revenge vs Wang



PEÑALOSA

PBL season glimmers with college stars



Aunzo's 73 enough to thwart Bibat



Pacquiao wants unbeaten Valero



MOST VALUABLE

Ayala Alabang nips BF golfers

Lyceum targets title double

SPORTSWATCH

Biggest active chess tilt gets going in Tanauan City

PTAA golf cup slated

Gin Kings Scoop guests

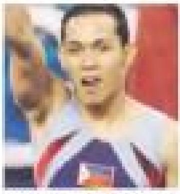
FCCA 4-cocker resumes

Pasig 5-stag derby today

BY TOP CHOICE

Gymnast Ramirez quits SEAG team

By Marc Anthony Reyes



ASIAN 14-U SERIES

3 RP netters advance to semis

By Marc Anthony Reyes



OFF TO WORLD CUP

College aces collide in All-Star tiff

By Jasmine W. Payo

Gabica rules BSCP 9-ball ranking tilt



GABICA

SPORTS



DIAMONDBACKS pitcher Brandon Webb shows his stuff during practice in Phoenix, Arizona, Wednesday.

Pitching key to AL series

Celtics subdue Timberwolves



England, France renew rivalry

BUSINESS

Peso inches closer to testing 43:$1 level

Closes at 44.05 as BSP buying stems climb

By Doris C. Dumlao

THE PESO YESTERDAY EXTENDED ITS RALLY to close at 44.05 to the US dollar but was prevented from testing the crucial 44:$1 barrier by central bank intervention, traders said.

INQUIRER MONITOR



Finance eyes scrapping of $1-B bond float in '08

'Hot money' inflows surge to $3.4B

CURRENCIES



STOCK MARKET

Stocks down on profit-taking



DA starts new fisheries funding program

Lopez holding firm borrowing ₱12B to raise stake in Meralco

FPHC also seeks to increase exposure in First Gen, MNTC

Splash IPO OKd

NFA buying to peak in Nov.

AMI projecting steady rise in chip exports

DA sets up white shrimp hatcheries

THE DEPARTMENT OF AGRICULTURE HAS established four hatcheries to breed and produce the Pacific white shrimp to revive the once robust local shrimp industry.

Agriculture Secretary Arthur C. Yap said the fast growing white shrimp, also known as Penaeus vannamei, would raise the earnings of the shrimp industry.

Production, Yap said, was projected to reach four metric tons a hectare in these new hatcheries.

Malcolm Sarmiento, Director of the Bureau of Fisheries and Aquatic Resources, said the hatcheries were located in Bohol, Cebu, Iloilo and Pangasinan.

In the meantime, stakeholders in the shrimp sector are counting on the vannamei to revive the ailing industry and make shrimp more affordable for low-income Filipinos.

The Philippines used to be the world's third biggest shrimp producer. It slid to No. 13 after being overtaken by the likes of Mexico, Brazil, Vietnam and Bangladesh.

Amy Remo

Gaisano group acquires 7% stake in Basic Energy

By Elizabeth Sanchez-Lacson

THE GAISANO FAMILY HAS ACquired at least 7-percent equity in publicly listed Basic Energy Corp., formerly Basic Petroleum Corp.

[illegible]

Raising funds for power ventures

[illegible]

Proof of identification

Corporate Securities Info

Raul J. Palabrica

[illegible]

Passport

[illegible]

Notarial rules

[illegible]

Conflict

[illegible]

Peso inches closer to testing 43:$1 level

From page B1

[illegible]

'Hot money' . . .

From page B1

[illegible]

Business

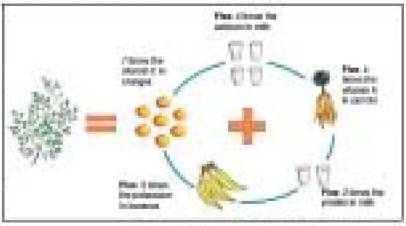
[illegible]

Philippine Stock Exchange

[illegible]

Malunggay's medicinal magic

COMMENTARY



Health benefits

Breastfeeding women

National focal point

Flying V shuns option to conduct maiden offer

NOTICE TO THE PUBLIC

Bangko Sentral ng Pilipinas

REQUEST FOR EXPRESSION OF INTEREST AND TO BID

Business

Debate rages as Jpepa stirs up a hornet's nest

Proponents declare it a boon, critics continue to slam it

The Home Depot Group Opens Home Interior Superstore

Innovative retail concept offers one-stop solution for home interior furnishings



Business Features Editor
Margie Quimpo-Espino

BUSINESS Friday

Virtual lifestyle club, anyone?

Members will get access to high-end brands and special rates for services



RICKY Gutierrez (right, foreground) with his partners in TREI.

By Margie Quimpo-Espino

Venue for brands

No-resale policy

6 P's of the Marketing Man

By Willy Arcilla
Contributor

PHILIP KOTLER, RENOWNED as the Father of Modern Marketing, introduced the concept of the Marketing Mix, composed of the legendary 4 P's, namely Product, Price, Promotions and Place.

Over the years and around the globe, this model has become a staple among practitioners as it provided a framework for formulating marketing plans that was universally applicable across products and services in a wide spectrum of industries.

In recent years, two other P's have surfaced as part of a Marketing Manager's winning bundle. These are Packaging and Publicity.

Packaging has risen to prominence as marketers realized the value it provided beyond its functional utility. Indeed, packaging can be argued to be the most important form of advertising because it is what consumers see on the shelf, pick up and read. It is what they touch and feel. It is what consumers compare versus competitive offerings, what [illegible] brands [illegible].

Publicity on the other hand, has also grown in significance as consumers become increasingly skeptical of traditional advertising, formats which tended to overpromise on benefits, but underdeliver on performance.

As a consequence, public relations campaigns consisting of press conferences, press releases, advertorials or infomercials have been mounted to lend stronger credibility to the claims of marketers and advertisers.

Now that we have the 6 P's of the Marketing Mix, I would now venture a different set of P's. These are what I would call the 6 P's of the Marketing Man.

The first is Professionalism. A Marketing Man must be a Specialist, an Expert and an Authority in whatever he or she markets and sells. At the same time, he or she must be ethical.

The second is Passion. Nothing great was ever achieved without energy and enthusiasm. A Marketing Man must have passion not only in his brand, but indeed, in his profession.

The third is Perseverance. A Marketing Man must remain positive at all times, specially in the face of challenges and adversity, because only the Optimists win in this world. The Marketing Man welcomes, if not delights, in turning crises into opportunities. For the enterprising Chinese, "crisis" and "opportunity" are represented by the same character.

"While the whole world weeps over a global tragedy, the tissue-maker sleeps soundly."

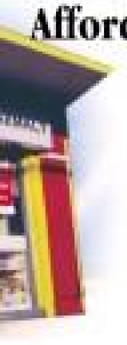
The fourth is possessing Problem-Solving skills. The Marketing Man seeks creative solutions to various business problems, not just in marketing, but in advertising, media, sales, distribution, R&D (research and development), manufacturing, logistics, finance, and HR (human resources), and even offers creative solutions to problems besetting one's [illegible].

The fifth is being Participative and People-Oriented based on the realization that no one is as good individually as he or she is good collectively as a member of a high performance team.

Finally, the Marketing Man must be Persuasive by exuding confidence in all forms of communication—written, oral and yes, visual.



Affordable medicines? Try The Generics Pharmacy



Nielsen survey: Pinoys prefer 'tried-and-tested' treatments

BUSINESS *Friday*

Business influentials pick Web over TV for trusted news

> The latest Edelman study also shows sharp increase in intensity on expectations for responsible corporate behavior by business firms

Image drivers



Bankers take a closer look at BPO



Virtual lifestyle club, anyone?

Brains behind concept

Fast, big bucks from soaps

FASHION

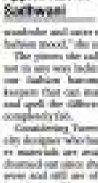
LIFESTYLE



Tweetie de Leon-Gonzales's Ice Age line of jewelry supplies Paul Smith

WE CASED THE METRO FOR THE BEST selection of bangles and bracelets that one can easily pile on or wear solo, and was pleasantly surprised to find a wide, ultra-stylish range from Ice Crystals, a local line of jewelry designed by supermodel Tweetie de Leon-Gonzales. The collection ran the gamut from organic kamagong bangles accessorized with colorful stones to sleek and modern acrylic cuffs that are fashion-forward yet wearable.

The pieces, which reflect the jewelry designer's understated style, are not the least bit overpowering or contrived. This is probably due in no small measure to Tweetie's sensible design philosophy. "I design easy pieces that can be worn with most anything. I don't do loud, showcase pieces that do more for the wearer than what is simple and appropriate. They are meant to pull a look together, bring some color and dimension to a basic wardrobe and cater to the wearer's current fashion mood," she says.



Apples Aberin-Sarthwani

The pieces she calls "easy" however, are not in any way lacking in impact or wit. In our fashion barometer, they're definite keepers that can make or break an outfit, and spell the difference between blah and completely fab.

Considering Tweetie is a self-taught jewelry designer who has to work with whatever materials are available, the items she's churned out since she opened shop in 1998 were and still are of good quality and the best design. Of course, it helps that she continuously hones her craft through research and experimentation.

At present, she is enrolled in GIA's (Gemological Institute of America) distance-education program, which will make her an Accredited Jewelry Professional by next year.

Supplier for Paul Smith

We're not the only ones who think Tweetie's designs are world-class. Unknown to many, she has been supplying pieces to English brand Paul Smith. "This was a truly lucky break for me. I was on a down spiral sometime last year due to an unbelievably bad sales streak. After a few sleepless nights, I told myself I had to wrap up my pity party and try something new. I built a basic website, conceptualized another label and sent out notices to people abroad, not really thinking where I wanted this to go. One of the viewers happened to be working for my longtime favorite label. He e-mailed to inquire about my company and, of course, my pieces. It took a while for him to place the order, putting me in an extreme emotional roller-coaster ride. After a new wave of sleepless nights and a bagful of

PDI/C3

Photographer Charles [illegible]
Styling [illegible] and Bianca Valerio
Model [illegible]
Hair and makeup Bianca Valerio



Chain mail
[illegible]

Ice age

[illegible]



Charmed
[illegible]



Missing link
[illegible] with charms, [illegible]



Tagged!
[illegible]

Time in a circle

MANGO, THE SPANISH BRAND RENOWNED for fashionable and trend-setting clothes, has created a new collection of watches that is now available at Watch Republic.

The "O" time series by Mango represents the integration of precision timekeeping and stylish accessorizing. Characterized by an oval-shaped face inspired by the "O" in the Mango logo, these timepieces come in three different lines.



"O"-casion

The "O"-casion line delivers models that are made especially to match your fashionable cocktail dresses. Totally like jewels, delicately crafted Swarovski crystals or metal flowers and pearly bracelets create sparkle and shine. A number of "O"-casion watches have detachable bracelets that allow you to create new combinations.



"O"-sexy

Made from a splendid mixture of materials like satin, mesh, chains and charms, the "O"-sexy line includes models that can also be worn around the neck, the ankle, or the waist as belts. Its range of designs includes linked look rings joined by a series of chains, lavish hues of pink and yellow gold, luxurious fabric padlocks doubling as bracelets and delicate charms.



"O"-riginal

This offers a comfortable combination of style and reliability, in various designs that go well with your mood—from leather straps decorated with studs or rolled grips, to ones with sporty black details, funny straps in fresh colors, or feminine details made of chains.





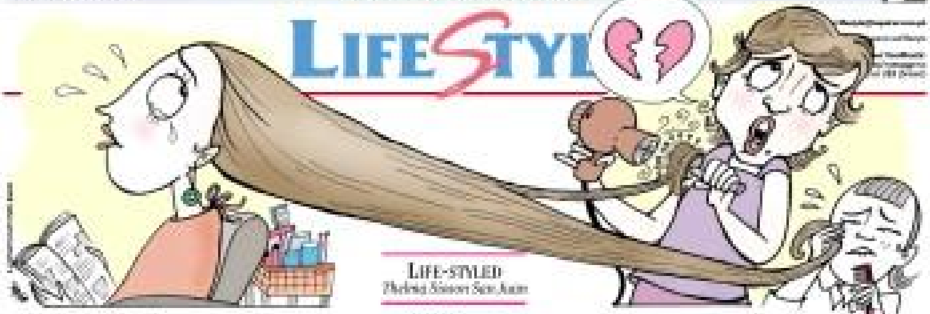


Holiday splendor









LIFE-STYLED
Thelma Sioson San Juan

Behind many a successful hairdresser is a cruel parent

A reality show features the travails of struggling hair-stylists

ONE RECENT SATURDAY afternoon, as it rained buckets outside, I was sweating before the TV lights in Ricky Reyes' TV studio (yes, he has one).







'La vida dulce' in Jerez, Spain









WITHOUT BATTING AN EYELASH



[illegible]



TORERO

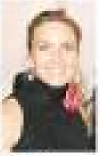


ROLLING hills of Jerez













FLAMENCO dancers





GLUTA WHITE & FIRM

Be Desired. Be White. Be Firm.

[illegible]



Discover the Beauty of Whiter, Fairer Skin.

[illegible]



REDEFINE THE FACE OF BEAUTY:

Going Beyond Skin Whitening

[illegible]

GOINGS ON

Manila FAME International presents 48th edition





Behind many a successful hairdresser is a cruel parent

FASHION

LifeStyle



FASHION BUZZ

Hot, haute, hot news!



READY, set, shop! Get 50 percent off on current season Italian fashion goodies in Linea Italia's anniversary sale.



'Grazie!'

AS A WAY OF SAYING "GRAZIE" (thank you) for 25 years of successful fashion retailing, the Linea Italia Group has whipped up an extravagant anniversary sale.

Go wild over the latest collections from Italy offered at 50 percent off in all of Linea Italia's 14 multi-brand stores in Metro Manila and Cebu. The offer is good while supplies last. Only current and new season merchandise are on sale.

Get hold of classic top-of-the-line brands and the hottest just-off-the-catwalk goodies from new Italian labels. Be it a fitted top, a great pair of jeans, an elegant dress or chic shoes and bags, this anniversary sale is the perfect time to update your wardrobe.

Choose from the most coveted designs [illegible] and the modern, edgy styles of popular labels like [illegible], Roberto Cavalli, Versace Jeans Couture, [illegible], Henry Cotton's, [illegible], among others.

Also, check out fresh Italian labels making their debut in the country, such as [illegible] with its line of stylish coats and dresses.

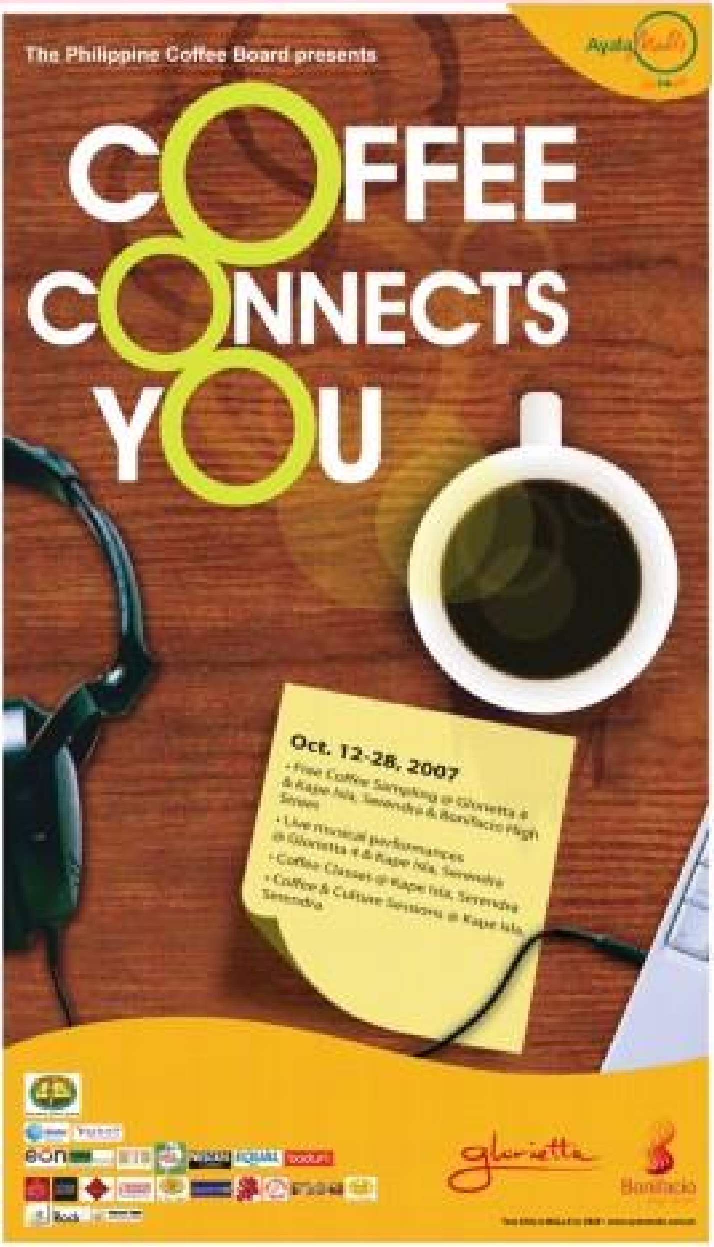
Linea Italia continues to pursue its commitment to make true Italian fashion easily accessible to everyone. Its mantra is fashion freedom that embraces individuality, creativity and daring. Indeed, individuals who are cosmopolitan, adventurous, who work hard and know how to reward themselves, should not miss this grand sale.

"We are happy to bring into the country the most sought-after as well as upcoming Italian labels, enabling the local market to be updated with what's hot in the world's fashion capitals. Because Linea Italia is a multi-brand store concept, we offer not just one, but many brands, to choose from," says the company's top honcho, [illegible].

Check out Linea Italia's anniversary sale at [illegible] SM Megamall, Ayala Center Cebu; [illegible]



CHECK out cool duds for men, too!



Tickling your fashion fancy

Get set for some guilt-free shopping at the Tickled Pink benefit bazaar

PICTURE THIS. BAGS loaded with ultra-special finds that you won't easily find in your usual shopping bazaars. Now wouldn't that be a treat? That's not all. The best part about this ideal scenario is that shopping is virtually guilt-free.

Yes, you heard it right. Get ready to swipe those credit cards and spend your hard-earned buck because the Tickled Pink benefit bazaar is back—and it's bigger and better than ever.

Set on Friday and Saturday, Oct. 19 and 20, 10 a.m.-10 p.m. at the Rockwell Tent, Makati City, the benefit bazaar is a project of the ICanServe Foundation, an advocacy group that empowers women with breast cancer and cancer-related information. It provides patients with free books, audio and video materials, special services like counseling, an online support group, early breast cancer screening programs, forums big and small and helps indigent women on cancer treatment.

Tickled Pink isn't your everyday bazaar, not just because a percentage of sales will help fund the advocacy's projects, but because it will showcase rarely-seen items in the Philippine market. These are mostly products for export, ranging from fashion wear and accessories, menswear, children's clothing and toys, home accessories, gifts, plus a wide array of food choices.

Specially designed items from the ICanServe foundation are also up for grabs such as cancer-awareness bands, Christmas cards, bags and a teddy line by Big and Small.

Bianca Araneta, who has relatives who bravely survived the big C and a grandmother who died of breast cancer, is a big supporter of the advocacy. She's the event's signature model. Meanwhile, Joseph Chavoeli conceptualized and styled a New Age Era look rendered in black and pink—the global breast cancer colors.

Fashion fiends can look forward to the following top crowd-drawers: Camille [illegible] V-designer clothing, Eva Abesamis and Jun Mario Antonio [illegible] signed tops, V-Clothing and La Copa items, accessory signatures [illegible], Legacy Crafts, La Fone and Silver [illegible] handmade accessories, to name a few.

Stefano Gonzalez, chairman for the Fund Raising Committee of the ICanServe Foundation and the Tickled Pink event, will also

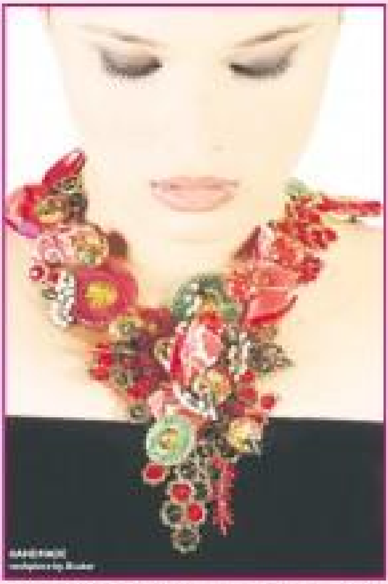


Off-white dress with navy blue accents by La Copa

Photography Jeffrey Santos [illegible]



Navy blue dress with gold details by La Copa; necklace and bracelet [illegible]



offer her own line of jewelry for support. Edjay, and The Fashion and Design Council of the Philippines will pool their talents to come up with designs catering to male and female customers.

There's a little something for everyone—kids, morning music, art lovers, spa fanatics, and even dogs included. Foodies can also enjoy offerings from Le Souffle, the anchor food sponsor for Tickled Pink, and also serve Coffee Alinhed.

The event was organized by Bettina Osmeña, chairman for the fund-raising committee, ICanServe volunteers and cancer survivors and Ina Vergel de Dios, plus Kara Magsanoc-Alikpala, president of ICanServe. It was also made possible by Peg-Bag, Papoc, Lifestyle Network, Globus Expressions, Rockwell Land, HSBC, Pearl Magic, the Original Jamaican Patties Shop, Goody Products Philippines, Inc., 93.9 FM, 101.1 Crossover, the Philippine Daily Inquirer, PCSO. Add

For inquiries, call 9477942, e-mail icanserve@yahoo.com or visit www.icanserve.net



LIGHT blue nylon tank top and black nylon pants by Jasmine Mack Ross by Butterflies in my Closet



NAVY and gold dress by La Copa; earrings by Bijou



WHITE lace dress by La Copa; black and white earrings and necklace by Bijou; black and white flat shoes by Butterflies in my Closet



Square off
Channel Peggy with this geometric patterned dress.



Simply chic
Go for classic and effortless style in this white and black dress.



Prints please
Relive the swinging '60s in this colorful Pucci-esque dress.

Multiples of style

Photography Doc Marlon Pecjo
Styling Tim Lee
Models Pheonix Barranda
Makeup Mich Lee
Fashion Promod
Shot on location at W Tower's Model Unit at MC Home Depot, the Fort

Purple passion
Dare fun, yet feminine fashions with this violet on-fabric printed tunic and pink drop earrings.

FOR A WOMAN'S WARDROBE to be exceptional, it has to have variety. It should hold everything from leisure pieces to the pièce de résistance, that special ensemble reserved for the most elegant of evenings. It also has to consist of dependable mainstays and playful, vibrant items that can make a woman stand out from the oh-so-homogeneous metro-crowd.

Promod, a French fashion giant, affords its customers just this kind of diversity. Fashionable options are limitless each time the brand introduces its latest collections.

Promod started out as a modest family business in France in 1975. Its first boutique was dedicated to the production and retail of very original ready-to-wear items and fashion accessories for women.

In the '90s, Promod expanded out of France and established stores in the Middle East and Russia. Its growth in Asia started in 2006 when branches opened in Shanghai and Beijing. Soon, stores were also set up in Thailand and Indonesia. The Philippines joined the list when, in 2007, a Promod branch opened in Manila. Now with over 600 outlets in over 30 countries, Promod continues to grow to satisfy its worldwide clientele.

The brand caters to modern, active and confident women who want nothing less than the best in design and quality, comfort and affordability, in items that are never too classic or too trendy.

The success of Promod comes from its design teams' resourcefulness and inexhaustible creative energy. The teams constantly search the world for design inspirations and the best clothing materials.

Meanwhile, Promod's in-house clothing design department produces around 4,000 models of ready-to-wear garments every season, making up its four main collections: leisure, casual, city wear and formal. The brand also designs accessories like fine leather articles and jewelry for more formal occasions.

The collections offer endless possibilities for mixing and matching and are determined by current fashion trends. And while Promod may produce thousands of items every season, the inventive designs create room for women to pair off the most up-to-date pieces with previous and upcoming fashion styles.

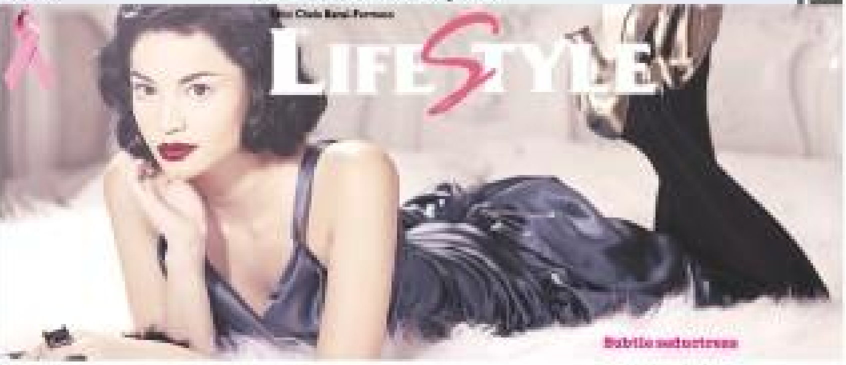
Promod is located at TriNoma Mall and Ayala Center Cebu, and is set to open in SM Cebu in November and in other branches in Manila.





Going graphic
Take a trip back into history with this graphic '60s dress.

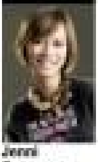
FASHION



Free spirit

Anne Curtis is the new face of Freeway, a brand known for its fun, hip and colorful clothes that come with affordable price tags

Mabuhay!



Jenni Epperson

[illegible]





Bordello beauty



Free spirit

From page F1

She'll probably mix it with her own clothes and style it her own way. I love Paris and all that it represents, and I want that to be reflected in the clothes."

Another head-turning headline for Freeway is its latest muse, actress Anne Curtis, who fits the label to a tee with her belief that "fashion is freedom of style."

Anne was recently named one of the country's best-dressed by a leading fashion magazine. Today, you'll see her as the new face of Freeway.

Here she shares her fashion influences and news about her projects:

Describe your personal style.

I really don't go along with any trend. My style depends on the mood I'm in. Sometimes I'll be all girly, the next classic, then all of a sudden punk or rocker chick. I also like to feel comfortable in what I'm wearing.

Do you seek advice from anyone when it comes to fashion? Do you have style influences?

I browse through magazines a lot to look at different styles. I like Stacks Sutton and Audrey Hepburn in terms of fashion.

What kind of shopper are you? What's the most expensive and the cheapest thing you've bought?

I've learned not to be an impulsive spender. I choose the things I buy and make sure they're things I can use through the years. My most expensive purchase would be my very first Chanel bag. The cheapest... earrings worth P10 (bargain)!

What are the top three things every girl should have in her closet?

Jeans, a nice white top and a black dress.

Is there anything you don't like about yourself or your body?

I wish sometimes that I were taller.

What's the best part of your job? And the worst?

The best part is it's a whole education and a never-ending learning experience. Plus I get to travel and meet new people every day. The worst part is the lack of privacy.

Have you always wanted to be an actress? If you were not an actress, what would you be?

I've always wanted to be a lawyer or a catwalk model. But now that I'm in this business, acting has become a passion, although if I wasn't an actress I'd probably be a lawyer.

What's your most memorable role or movie project?

Every role is significant to me because I give my 100 percent all the time. But of course my first will always be memorable because it was just that—my first ever dive into the business.

What are your upcoming projects?

I'm taping for a new teleserye and shooting a new movie with Aga Muhlach.

How does it feel to be the new image model of Freeway? How has it been so far?

I'm so excited and happy to be the new model of Freeway. It's so much fun and I love all the new clothes. It's so me!



Glamazon



Doe-eyed ingenue

What is it about Freeway that you like? What do you think sets apart Freeway from other brands?

I love Freeway because whatever moods you might be in, it has the clothes to match them. It's different because it doesn't stick to one style; it's not monotonous. The brand always changes and evolves its clothes, and it doesn't go with the trend but with the style. And that's exactly how I am with my clothes.

E-mail the author at fashion@inquirer.com.ph

Visit Freeway outlets in Glorietta 2, SM Megamall, Robinsons Place Manila, Robinsons Galleria, Robinsons Metro East, Harbour Square, SM Southmall, SM Super Center Bacoor, SM Pampanga, Alabang Town Center, Market! Market!, Gateway, Trinoma. Log on to www.freeway.com.ph for more details.



Fashionable flapper

Simply chic

The Liz Claiborne Fall 2007 collection is both modern and timeless









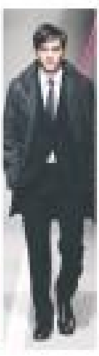




Color-coded

The DKNY Men's Fall 2007 collection







LifeStyle

BEAUTY

Look: Beautiful eyes, glossy lips in red wine



Photography Fochtio Ig[illegible]
Makeup Gaby Hernandez
Hair Jake Galvez and Rocco Rodriguez of Tony Galvez Salon Using L'Oréal Professionnel
Model Hilary Chao

"What inspired me to create this look using Lancôme's Destiny Color was the whimsical feel that it expresses with the palette's name, "Chateau." I started by washing the entire lid with a light violet shadow with silver flecks, and defined the crease and her lash lines with an olive green shadow. I wanted to give her a natural flush by applying Blush Subtil #3, concentrating mainly on her cheekbones, and using the same light pink shadow for highlighting the cheeks.

For a polished and feminine look, I created a lovely sheer pout by moisturizing with the light pink balm, and capping it with its deep wine gloss that comes with the palette. I finished the look by applying 2 coats of Virtuose Mascara on her lashes, to give her a lustrous, seductive look that keeps the focus on the eyes." —Gaby Hernandez

Glam for Fall

I asked Lancôme's makeup artists to use their autumn palette to enhance three different beauties

KNOCKOUT!



Ria Francisco-Prieto

THE "NO MAKEUP makeup" look is one of my favorites. It's also one of the most reliable looks in beauty today.

Every girl should master her very own natural enhancing routine, be it curling one's lashes, patting on some blush or tinted lip gloss and adding mascara. Yes, it is that simple. Although others may require a few more steps, the result is always a fresher, more radiant you.

I asked Lancôme's makeup artists to use their fall palette and glam up three different beauties. As much as the "no makeup makeup" look is great, it is also good to know when to vamp up that oomph factor for a night out, a formal event, or just to change one's look sometimes.

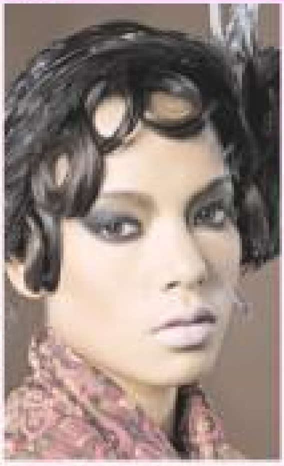
An element of surprise and sophisticated drama never hurts anyone. Besides, I find it to be the least expensive way to play dress-up.

Here are three glam fall looks and how to achieve them. Take your pick and make them your own.



Look: Bold smoky eyes, pale lips

Makeup Gela Laurel
Hair Jake Galvez and Rocco Rodriguez of Tony Galvez Salon Using L'Oréal Professionnel
Model Kitty Booker



"Using Beige, a dark and exotic collection, I patterned my look on women in the '20s. I used Teint Miracle SPF 15 foundation for a perfect base. For drama, I concentrated on the eyes and kept everything else simple. To create the blush of shading, I first smudged my Improved Kohl in Cassis not all the way to the crease.

For a perfect contour, I chose Destiny Color in Chocolate and blended it upward, toward the outer corners of the eyes. Then, I used the lighter color for the brow bone. I also used kohl around the rims using the dark side out and the light side in. Two coats of Lancôme mascara finish off the eyes. I used the pale nude pink lip (that comes with the color) to complement the look." —Gela Laurel

Look: Red lips

Makeup Robbie Pinera
Hair Raymond Santiago for L'Oréal Professionnel
Model Jess Wilson



"My take on the classic red lip is coordinating it with a more defined eye. Keeping everything streamlined makes this classic yet dramatic look easier. After using the lip, Absolue [illegible] moisturizer, I chose a matte base [illegible] while ideal.

"I applied a soft wash of the darker shade in the Chocolate destiny color, followed by brown waterproof kohl around the rims. To finish it off, I used color fever shine [illegible] in Red for that red pout." —Robbie Pinera

Sinag: All set for the finish line



When the Sinag Solar Car rolls out onto Australia's outback for the prestigious World Solar Challenge on October 21 to 28, it will be carrying with it the hopes and dreams of the Filipino people for a cleaner and brighter future. As the Philippines' first ever entry to the WSC, Sinag is a shining symbol of our national pride, as well as a momentous embodiment of Filipino capability and the will to achieve.

The WSC was conceptualized in 1987 by Danish adventurer Hans Tholstrup, the first person to circumnavigate Australia with a 16-foot open boat and the first to car-drive the world's first solar car, The Quiet Achiever, across the continent. Since then, hundreds of teams across the globe have joined this remarkable race. A total of 41 solar-powered cars from 21 countries will be competing head-to-head in this year's grueling 3,000km run from Darwin to Adelaide.

"The WSC is inspired by adventure and fueled by the spirit of friendly competition, attracting teams from research and educational institutions from around the world," says Australian Tourism Minister Jane Lomax-Smith.

Paving the way for the future

At the 20th WSC this year, the rules have been upgraded to pave the way for more comfortable and practical solar car designs that could, with little modification, become the basis for the commercial solar cars of the future.

Designed and built from scratch to these specifications, the Sinag solar car was made by a group of dedicated faculty and students from the Mechanical Engineering and the Electronics and Communications Engineering Departments of De La Salle University-Manila, with the support of Fuel Group Philippines, Motolite, Philippine Airlines, San Miguel Corporation, Shell, Sun Power, U-People, and Motion. The project is also supported by Meralco, Cabrera Lavadia and Associates, JWT, [illegible], Manila Partners, Tuason Racing School, [illegible] Solar Technology and Homeworks.

> "Sinag is about opting for a cleaner environment through use of solar energy and Team Sinag knows that they can convince more people to make that choice by taking on the World Solar Challenge"

Beating the odds for a cleaner environment

After months of preparation and weeks of training, Team Sinag has come a long way in a very short time, but there's a lot more that still has to be done. "It's definitely not going to be a walk in the park," says the team's trainer, Asian Formula 3 racer and karting champion JP Tuason. "But I believe we have the right team for it. They're all going for and ready to do what's needed to make the country proud."

Despite their lack of experience, the drivers and the rest of Team Sinag are confident that they can beat the odds. What makes it all worthwhile for Team Sinag is the fact that they're all doing this for a cause. Sinag is about opting for a cleaner environment through use of solar energy and Team Sinag knows that they can convince more people to make that choice by taking on the World Solar Challenge. Sinag lead driver Eric Tan speaks for everyone when he says, "We're all set to take on the challenge and show the world what Filipinos can do!"

For more information on Sinag, check out [illegible]

Meet Team Sinag

SINAG IS MORE THAN A CAR – IT'S A team of dedicated people behind the car's design, construction, testing and operation. Composed of students from De La Salle University-Manila, Team Sinag highlights the dedication and passion of the youth to promote a greener, cleaner future.



Eric Tan
Head driver

Eric is proficient in many sports, including basketball, soccer, and badminton, just to name a few. He's a self-confessed motorsports enthusiast, [illegible]. Despite his rigorous physical training, he's also a consistent recipient of DLSU's Jose Rizal Award and always enjoys reading a good book.



Robert Obiles
Overall team leader

An Eagle Scout since high school, Robert knows first aid, signaling, and other outdoor skills. He plays [illegible] and practices [illegible]. An expert programmer, he won top prize in a recent computer programming competition. Because of Sinag, he now has a growing fascination with cars.



Martin Sy-Quia
Shell team leader

This talented student heads the [illegible] section of the DLSU [illegible] Ensemble. His other talents in [illegible] and fiberglass-working. Sinag was his first time to "mess with chemicals on such a big project," he [illegible].



Mico Villena
Mechanical team leader

As president of DLSU's Mechanical Engineering Society, Mico is well-placed to head the nuts-and-bolts tasks of Team Sinag - and still manages to be a Dean's Lister while he's at it. He enjoys drawing, singing, and dancing.



Kaiser Fernandez
Technical team leader

Multi-talented Kaiser knows how to [illegible] and play a host of sports, on top of his love for engineering. He also spends time teaching [illegible]. He's looking forward to getting an autograph from the Delft University of Technology's Nuon Solar Team, which has won the WSC three times in a row.


"The Ford Focus is a superb driver's car with one delightful yet frugal engine."
-Jason Ang, contributor, Manila Bulletin, August 31 2007
"Passengers were constantly amazed. "Parang 'matic" they'd exclaim."
-Drew Asuncion, contributor, Top Gear, August 2007 issue
"The Ford Focus TDCi is a car that makes the choice of a diesel passenger car more acceptable."
-Andro Palma, columnist, Philippine Daily Inquirer, August 22 2007
"The Ghia 1.8L sedan has the full nine yards."
-Tito Hermoso, editor, C! Magazine, Business World, August 29 2007
"This car pretty much lives up to the hype."
-Dong Magsajo, editor, The Philippine Star, September 20 2007
Impressively fast. Ford Focus.
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Shell. A better world. A better life.

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BEAUTY FLASH BEAUTY



Now a familiar face





ENTERTAINMENT

A weekend in New York with U2's Bono

ONLY IN HOLLYWOOD

Ruben V. Nepales





U2's BONO, right (with Javier Bardem and Penelope Cruz), says he would like to visit the Philippines.

ROBINSONS MOVIEWORLD CINEMAS MOVIE GUIDE

www.robinsonsmovieworld.com

GALLERIA

1 NO RESERVATIONS - THX	6 RESIDENT EVIL 3
2 STARDUST	7 WEDDING DAZE
3 RETRIBUTION	8 indieBine: STILL LIFE
4 I NOW PRONOUNCE YOU CHUCK & LARRY	9 ROGUE ASSASSIN
5 APAT DAPAT, DAPAT APAT	10 KUNG FU FIGHTER

ERMITA

1 APAT DAPAT, DAPAT APAT	
2 NO RESERVATIONS / WEDDING DAZE	5 KUNG FU FIGHTER
3 STARDUST	6 RESIDENT EVIL 3
4 RETRIBUTION	7 ANG LALAKE sa PAROLA



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METRO EAST

1 CHUCK & LARRY / WEDDING DAZE	5 DECEMBER BOYS
2 STARDUST	6 RETRIBUTION
3 APAT DAPAT, DAPAT APAT	7 RESIDENT EVIL 3
4 EVENING	8 KUNG FU FIGHTER

NOVALICHES

1 STARDUST	3 RESIDENT EVIL 3
2 I'VE FALLEN FOR YOU	4 APAT DAPAT, DAPAT APAT

PIONEER

1 KUNG FU FIGHTER	3 APAT DAPAT, DAPAT APAT
2 STARDUST	4 RESIDENT EVIL 3

STA. ROSA	LIPA
1 STARDUST	1 ROGUE ASSASSIN
2 DECEMBER BOYS	2 APAT DAPAT, DAPAT APAT
3 RESIDENT EVIL 3	3 I'VE FALLEN FOR YOU
4 APAT DAPAT, DAPAT APAT	4 I NOW PRONOUNCE YOU CHUCK & LARRY

DASMARIÑAS	IMUS
1 DECEMBER BOYS	1 STARDUST
2 RESIDENT EVIL 3	2 I KNOW WHO KILLED ME
3 STARDUST	3 RESIDENT EVIL 3
4 APAT DAPAT, DAPAT APAT	4 APAT DAPAT, DAPAT APAT

ANGELES	TARLAC
1 NO RESERVATIONS	1 I'VE FALLEN FOR YOU
2 APAT DAPAT, DAPAT APAT	2 DON'T LOOK BACK
3 SIGNOS	3 SHOOT 'EM UP
4 SHOOT 'EM UP	

STARMILLS

1 I KNOW WHO KILLED ME	4 APAT DAPAT, DAPAT APAT
2 THE HOST	5 NO RESERVATIONS
3 I'VE FALLEN FOR YOU	6 SHOOT 'EM UP

BACOLOD	ILOILO
1 DAYWATCH	1 DAYWATCH
2 I KNOW WHO KILLED ME	2 APAT DAPAT, DAPAT APAT
3 APAT DAPAT, DAPAT APAT	3 I NOW PRONOUNCE YOU CHUCK & LARRY
4 I NOW PRONOUNCE YOU CHUCK & LARRY	4 SHOOT 'EM UP
5 ROGUE ASSASSIN	5 I'VE FALLEN FOR YOU
6 indieBine: LIGAW LIHAM	6 ROGUE ASSASSIN

Ligaw Liham



MMTA
METRO MANILA THEATERS ASSOCIATION

MOVIE GUIDE
NOW SHOWING

A word…

From page B4

demo with Beatty Collins. He was great to work with.

You were very successful as collaborator/producer of so many artists. Can you cite memorable moments in the studio?

All of these are memorable.

You co-founded LaFace with your former bandmate LA Reid. What were the highlights of those years?

LaFace is now owned by Arista Records. The highlights of the LaFace years were the artists that we found and worked with, from Usher to TLC to Toni Braxton to OutKast. Every time anyone of them had a hit, it was a highlight.

You've been cited as one of the creators of the "New Jack Swing" sound, which helped bring hip hop to the mainstream. Did you set out to help craft this sound?

I wouldn't say that LA Reid and I were directly responsible for [that]. New Jack Swing can more be attributed to Teddy Riley.

What's the significance, for you, of the songs covered in "Playlist," and why do you seem to be in a very mellow mood?

The songs on "Playlist" are songs that I grew up listening to, and which inspired me both as the musician and the writer that I became.

How many songs have you written; which are your favorites and why?

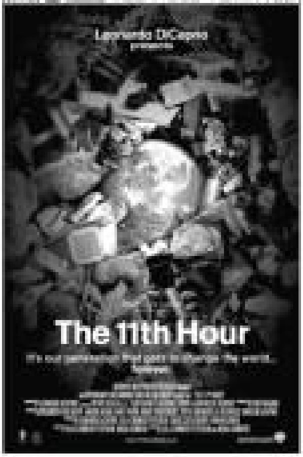
I can never pick favorites.

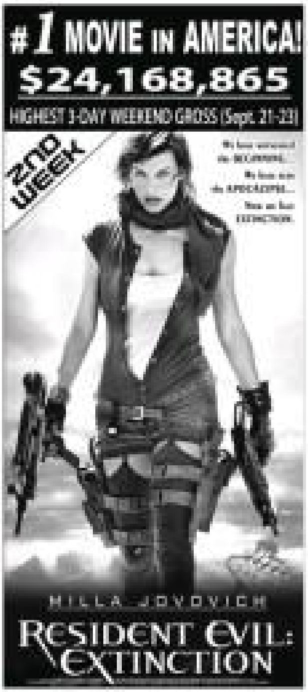
What did you add or enhance as producer in the latest [illegible] album?

I think I helped them more vocally than anything. It was mostly the harmonies, the arrangements, and bringing songs to push out.

(The Babyface concert will have Pinoy R&B group [illegible] as front act.)

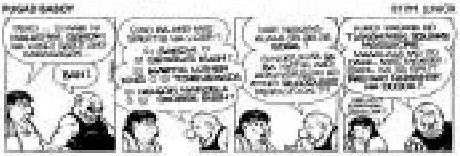
NOW SHOWING





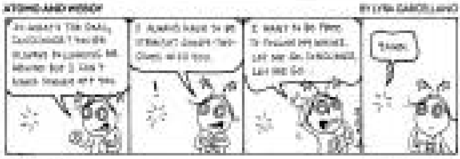


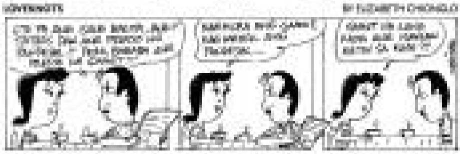




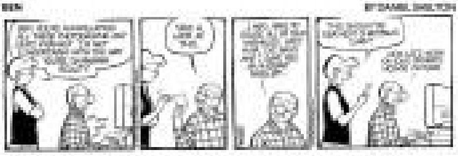




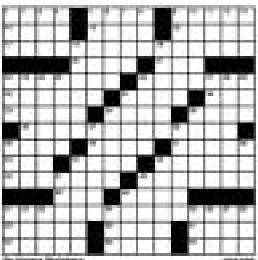


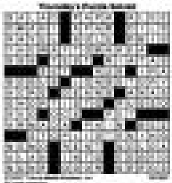






DAILY CROSSWORD





HOROSCOPE

CONCEPTIS SUDOKU

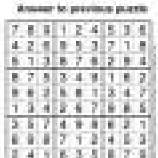
Conceptis Sudoku

3			8		1			9
	7						1	
		5				3		
5				3				1
			2	9	8			
2				5				6
		4				7		
	1						5	
6			9		5			2

Difficulty Level ★★★★

HOW TO PLAY SU DOKU

Answer to previous puzzle



A word from Babyface

... and why Eric Clapton, Madonna, Fall Out Boy, Boyz II Men and many others are thankful to this songwriter-arranger-singer

TAKE FIVE



Last call for Groban show; John Ford Coley tonight at Aliw

SHOW TIME

John Ford Coley concerts







LIVING Stars

Editor: Emmie G. Velarde



LIGHT AND SHADES

Macaulay Culkin likes being home, not necessarily alone



HOBBIES

NEW YORK—PUT ASIDE YOUR assumptions about Macaulay Culkin. The former child star's girlfriend says he's a homebody.

Culkin, star of the 1990 comedy "Home Alone," has been dating actress Mila Kunis for nearly six years. Kunis, who co-starred on TV's "That 70s Show," says they make a low-key couple.

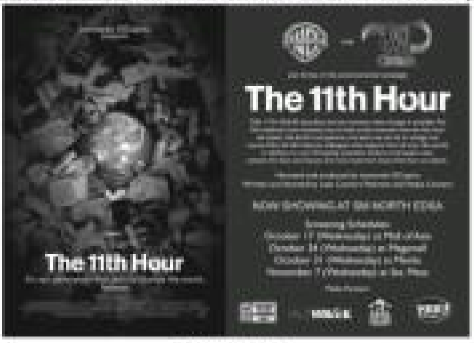
"We enjoy each other's company," the 24-year-old actress says in an interview on Fancast.com. "We like to read books or play video games or watch TV or go to the movies. And he's an amazing cook."

Kunis says Culkin, now 27, is more normal than people might think.

"He's an amazing, simple guy," Kunis gushes. AP

ANGEL AQUINO

[illegible]





TJ TRINIDAD

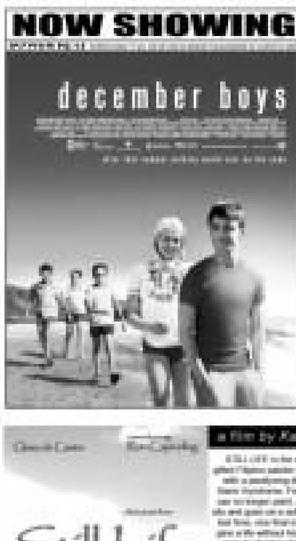
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ARIEL VILLASANTA

[illegible]

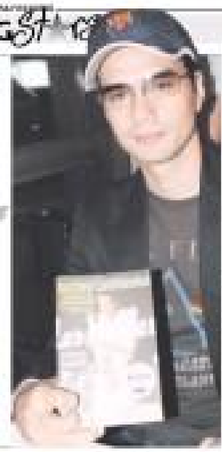




WENN V. DERAMAS

[illegible]







JAY-R







Rustom finds his way home

By Bayani San Diego Jr.
Photos by [illegible]

BEFORE HE FOUND THIS pad in Makati, actor Rustom Padilla had been on the road ... tirelessly. Like a gypsy, searching for the elusive and ethereal.

From 2002 to 2005, he stayed in the United States, where he studied filmmaking at the University of California in Los Angeles. Prior to that, he spent half a year in Singapore, where he starred in the TV series, "Paradise."

When he returned from UCLA, he sold his old Parañaque house to his sister.

With dispatch.

"The house is conservative European. The pieces of furniture were too heavy," he explains. "It wasn't me."

In contrast, this condo unit captures his personality, he notes. "I did the interiors with the help of some friends. But I chose everything, from the furniture to the colors."

And a burst of colors, it is!

The living room is painted in a cheerful yellow. "For identity," he notes. "It inspires the mood I like."

The kitchen has a fiery red wall. "Red is for creativity and signifies heat."

For the bedroom, he picked the colors of the sea. "Light blue and green. Very soothing."

He came across the unusual color combinations while perusing interior design books and magazines. "I read that colors made a lot of difference as far as creating certain moods for your home."

"Eclectic," he describes his design style and, in a nutshell, his overall concept as "Fusion."

"I combined modern with Filipino pieces," he points out.

While most of the modish items are from Dimensione, the Pinoy pieces are from ... here, there, everywhere.

Mom [illegible] contributed the old water pump displayed in the lanai. "She got it from the province (Nueva Ecija). I'd like to turn that piece into a fountain with a pond someday."

Also in the lanai is a contoured bench that he bought in Vigan. "It was originally from Ifugao."

The miniature harp in the corner is also from Vigan.

He also mounted old rice grinders from Baguio into a lamp and a vase.

In his former home, the vase was used as a stool, he recounts. "By combining it with other wooden pieces from Baguio, I turned it into a vase for the bird of paradise."

The dining table and twelve chairs in the living room are from second-hand shops in Bangkal, Makati.

Of course, his Urian and Gawad Tanglaw trophies occupy a place of honor in his mini-office.

Apart from a laptop, the only high-tech indulgence in the house is a flat-screen TV. "I spent good money on it because I love watching movies."

Rustom, who recently joined the cast of GMA 7's "La Vendetta," owns a DVD collection of movies from around the globe: US classics like "Sunset Boulevard" and "The Godfather," as well as French ("The Piano Teacher" and "La Femme Nikita") and Spanish/Latin titles ("Y Tu Mama Tambien," "Amores Perros").

He also filled the place with artworks.

A still life in the kitchen is by friend Princess Punzalan.

In the bedroom is a piece called "Cocoon"—painted by brother Rommel Padilla. "He said he thought of me when he painted it. But he did that before I came out [admitted being gay] on 'Pinoy Big Brother.'"

His brother Robin has also visited in the condo.

"Rommel, Robin and I had lunch here one Sunday, before our guesting on 'Showbiz Central,'" Rustom relates. "Robin said he liked the place, that he feels relaxed here."

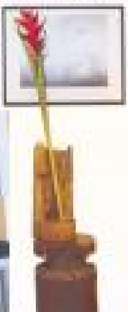
Does Rustom feel just as comfy? Has he finally found home?

"Home is where the heart is," he quips, without missing a beat. "Here or abroad, I feel at home. Wherever I end up, I want to feel relaxed and comfortable."


STILL life by actress Princess Punzalan


"COCOON," by Rommel Padilla, was inspired by Rustom.


PREPARING breakfast in his kitchen with a red wall

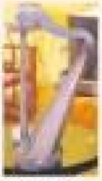

DIFFERENT wood pieces from Baguio, put together to form a vase for the bird of paradise.


HE HAS set up a mini-office at home.

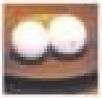

RUSTOM admits that his biggest indulgence is movie-watching. "That's why I spent good money on a flat-screen TV."


THIS triptych was about to be thrown out by a friend; Rustom saved it from the trash bin.


MODERN table and decor from a Makati mall


MINIATURE harp from Vigan

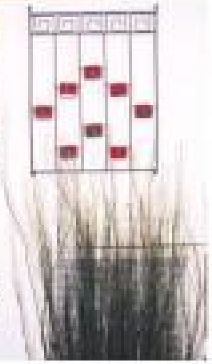

INDUSTRY awards and pictures of his pet, [illegible], occupy a place of honor in his mini-office.


OSTRICH eggs from Boracay adorn the dining table


IN BED with his Urian and Gawad Tanglaw trophies.


SCENTED candle rests on a plate by potter Ugu Bigyan.


STONE fountain topped with colorful crystals


FRESH [illegible] hides the airconditioning unit under candleholder that he bought from a Makati mall